## For Release: September 13, 2011

## "Sell More – Grow Business" Learn how at the San Antonio Business Owners MeetUp October lunch meeting

**SAN ANTONIO, Texas – September 13, 2011** - **The Business Bank of Texas** sponsor of the San Antonio Business Owners Meetup announces the topic for its October 20<sup>th</sup> meeting: "**Sell More - with confidence, consistency and clarity. Tips to grow business.**" Join us to learn how to increase sales responsibly and consistently in these tough economic times across any industry.

Every company's goal is to sell more and grow revenues. The challenge is how to do so consistently while inspiring your team to achieve increasingly better results. Come listen to a dynamic presentation by Brad Moore, a nationally recognized sales coach and consultant. Brad has trained over 15,000 sales professionals for companies like Cisco, Microsoft, Verizon Wireless, Northwest Mutual, Boeing, Westinghouse, and others on how to set, communicate, and achieve consistent sales results.

"Sell More - with confidence, consistency and clarity. Tips to grow business"" will be a high-energy presentation of field tested sales management strategies. You will learn how communication is the key to sales success, and Brad's four-step, fail proof process to achieving stellar sales results. Brad will also share how to define sales strategies; clearly communicate sales goals, while focusing on your best clients to improve your total company's success. Reserve your seat for this meeting early. It will sell out!

## San Antonio Business Owners MeetUp Group

October 20, 2011 11:30 a.m. – 1:00 p.m.
Pappadeaux Seafood Kitchen
76 NE Loop 410, San Antonio, TX 78216

The goal of this Meetup's lunch series is to provide business owners valuable information they can use immediately in their own business in a casual, interactive and non-sales oriented environment. The San Antonio Business Owners MeetUp group meets on the 3<sup>rd</sup> Thursday of each month at 11:30 a.m. for lunch prior to the one hour business presentation starting at 12 noon. This interactive group is still accepting business members, however seating for each presentation is limited, and early registration is suggested. To join this MeetUp, visit: San Antonio Business Owners MeetUp and reserve a seat.

This Meetup is a community service and educational initiative by the Business Bank of Texas who believes that access to current information can help businesses become higher achieving companies. The Business Bank of Texas, N.A. allows businesses to bank from anywhere --24/7. Dedicated to meeting the changing needs of today's businesses and entrepreneurs, the Business Bank of Texas provides responsive, personal and real-time business banking and favorable rates to its clients. The Business Bank of Texas, N.A. is a 5 star rated national bank with excessive capital strength.

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