

Small businesses can have great branding! (without spending a fortune).



Many small businesses need to freshen their brand now more than ever...

The market place and your customers are always evolving; tastes change and technology pushes customers expectation in new directions. Business owners must keep their brands fresh, relevant and vibrant to maintain market share and grow sales. Join us for an informative seminar on how to refresh your brand and marketing strategies without overspending.

Sept 5th—Kingsland Chamber Lunch & Learn Seminar: How to update your brand without spending a fortune

Come learn and discuss:

- What is *YOUR* brand and why is it important!
- Triggers for a Branding Update – When is the right time?
- A brand reality check — Are you reflecting the real you?
- Doing the Social Media Right — To play or not to play?
- Daily Deals & Coupons — Is your coupon strategy working for you?
- Advertising Spending — Can you afford less visibility?
- Finding Promotional Partners — Can you do it alone?
- Local Challenges — Your Questions & Answers

Kingsland Chamber of Commerce — Lunch & Learn Series

Wednesday, September 5, 2011

11:30 a.m. – Brown Bag Lunch / 12:00 – 1:00 p.m. Seminar
Kingsland Community Park — 710 Williams St., Kingsland, TX
325.388.6211

Reserve your seat today — Call the Chamber at (325) 388-6211 to reserve a seat.

(Seating is limited). The cost of the program is \$10, payable to the [Kingsland Chamber of Commerce](#).
Program presented by: Francoise Luca, President of [Westview Marketing](#)



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